



HOSPITALITY INDUSTRY

MISSOURI TARGET INDUSTRY

SEPTEMBER 2024

QUICK STATS HOSPITALITY STATEWIDE

2023 Average Annual Wage

\$27,733

32.7% increase from 2018

2023 Employment Statewide

308,672

1.1% increase from 2018

Net Employment Change

2018-2023

3,255

2023 Number of Establishments

16,516

Employment Change

2018-2023

Food Services and
Drinking Places

2,599

Amusement, Gambling,
and Recreation Industries

1,732

Performing Arts, Spectator
Sports, and Related Industries

1,485

Museums, Historical Sites,
and Similar Institutions

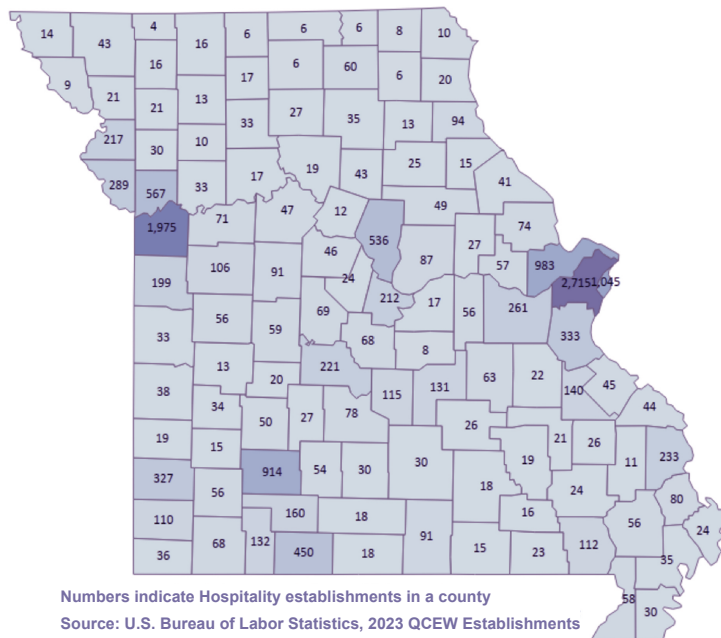
737

The Hospitality industry includes arts, entertainment, and recreation sector, such as museums, historical sites, amusements parks, casinos, and other recreation; accommodation including hotels, motels, and other traveler accommodations; and food service sectors like food and drinking places. Hospitality represents 12.5 percent of total private sector employment in Missouri, employing 308,672 workers across 16,516 establishments in 2023.

Location quotient (LQ) compares the regional share of an industry to the national share. LQs that are higher than the national average of 1.0 indicate a higher employment concentration within a region. Missouri has higher employment concentrations in *Museums, Historical Sites, and Similar Institution* with an LQ of 1.18, *Performing Arts, Spectator Sports, and Related Industries* with an LQ of 1.13, and *Food Services and Drinking Places* with an LQ of 1.02.

Employment grew an average of 0.2 percent per year from 2018 to 2023, adding a total of 3,255 jobs. The industries with the greatest employment growth included *Food Services and Drinking Places*; *Amusement, Gambling, and Recreation Industries*; and *Performing Arts, Spectator Sports, and Related Industries*.

MISSOURI CONCENTRATION OF HOSPITALITY ESTABLISHMENTS



HOSPITALITY TARGET INDUSTRY GROUP

NAICS	Hospitality and Support Industries	2023 Establishments	2023 Employment	2023 Average Annual Wage	2023 Employment LQ	2018-2023 Change in Employment
All	Total, All Industries	237,836	2,470,880	\$62,563	1.00	89,619
	Total, Hospitality	16,516	308,672	\$27,733	1.00	3,255
711	Performing Arts, Spectator Sports, and Related Industries	929	11,454	\$95,228	1.13	1,485
712	Museums, Historical Sites, and Similar Institutions	122	3,805	\$36,839	1.18	737
713	Amusement, Gambling, and Recreation Industries	1,694	30,529	\$24,528	0.91	1,732
721	Accommodation	1,490	31,648	\$34,815	0.90	-3,298
722	Food Services and Drinking Places	12,281	231,236	\$23,693	1.02	2,599

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, 2023 Annual Data
Target Industry aggregation may not equal sum of detailed industries due to data suppressions.

The average annual private wage in Hospitality in 2023 was \$27,733. This was \$34,830 less than the state's average annual private wage of \$62,563. The highest average annual wages within this industry were in *Performing Arts, Spectator Sports, and Related Industries*; *Museums, Historical Sites, and Similar Institution*; and *Accommodation*.

Four Hospitality industries had net employment gains from 2018 to 2023. *Food Services and Drinking Places* had the largest gain in employment, adding 2,599 jobs. *Food Services and Drinking Places* was also the largest industry, employing 231,236 workers in 2023.

NOTES:
Target Industries are defined by North American Industry Classification System (NAICS) codes relevant to the target industry cluster. Industry clusters are not mutually exclusive and may include similar industry codes.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the recipient and does not necessarily reflect the official position of the U.S. Department of Labor. The U.S. Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. All other uses require the prior authorization of the copyright owner.